

Answer keys for Instant Exercises

Page 01 – Chiikawa – an IP powerhouse

1. What does “Chiikawa” mean in Japanese?

- A. Cute and cheap
- B. Small and cute**
- C. Smart and playful
- D. Round and friendly

2. Which of the following is not a feature of the Chiikawa ramen restaurant in Hong Kong?

- A. Life-size character sculptures
- B. Sale of Chiikawa bowls
- C. Sale of Chiikawa clothing
- D. A colourful Chiikawa fountain with real fish**

3. Which of the following was not mentioned as being part of the Chiikawa-themed experiences?

- A. Life-size character sculptures in a restaurant
- B. Chiikawa-branded school textbooks**
- C. Forest-themed Light Rail interiors
- D. Special Octopus cards

4. What is Chiikawa primarily classified as?

- A. A webcomic
- B. A commercial franchise
- C. A cultural trend
- D. A character IP**

5. According to the article, why do Chiikawa stories resonate deeply with fans?

- A. They focus on fantasy adventures
- B. They balance cuteness with relatable human emotions**
- C. They mainly promote merchandise
- D. They feature action-packed battles



6. Which of the following is an example of another “character IP” mentioned in the article?

A. Doraemon

B. Hello Kitty

C. Astro Boy

D. Crayon Shin-chan

7. What word in the article is closest in meaning to “motivate” or “encourage investment”?

A. Incentivise

B. Resonate

C. Protect

D. Classify

8. What broader lesson does Chiikawa’s commercial success highlight about intellectual property?

A. Only large-scale franchises can succeed

B. Small ideas cannot compete globally

C. Protected and nurtured ideas can grow into major franchises

D. Merchandise sales are more important than creativity

Page 02-03 – Hong Kong embraces e-sports

1. What does the term 'e-sports' mean?
 - A. Traditional outdoor sports played by students
 - B. Competitive video gaming played by professionals**
 - C. Easy sports for physical education classes
 - D. A type of non-exhausting fitness training for beginners

2. Which of the following was not mentioned as a famous e-sports title?
 - A. Fortnite
 - B. League of Legends
 - C. Minecraft**
 - D. Dota 2

3. Where was the CGA eSports Stadium located in Hong Kong?
 - A. Central
 - B. Mong Kok**
 - C. Sha Tin
 - D. Tsim Sha Tsui

4. Why are young people in Hong Kong attracted to e-sports?
 - A. Because it helps them exercise outdoors
 - B. Because it is exciting, fast-paced, and easy to access**
 - C. Because schools make it compulsory
 - D. Because it does not require teamwork

5. What does the government provide to support the e-sports industry?
 - A. Free gaming computers for students
 - B. Funds for venues and promotion of tournaments**
 - C. Free public Wi-Fi at arenas
 - D. Scholarships for all players

6. Which aspect of e-sports is covered by HKU SPACE's programmes?
- A. Advanced gaming skills
 - B. How to make more money from gaming
 - C. Event management**
 - D. Gaming strategies
7. What is one benefit of taking part in e-sports, according to the article?
- A. It trains independent thinking
 - B. It lowers students' interest in video gaming
 - C. It helps in making friends and developing communication skills**
 - D. It promotes a non-stressful sedentary lifestyle
8. What concern do many parents have about e-sports?
- A. It is not popular enough to make a career out of
 - B. It can lead to gaming addiction and poor academic performance**
 - C. It is too expensive to play too many different games
 - D. It is not available online
9. What percentage of Hong Kong youth support the development of e-sports?
- A. 30
 - B. 50
 - C. 70**
 - D. 90
10. At least how much funding has the government allocated for e-sports development?
- A. HK\$10 million
 - B. HK\$50 million
 - C. HK\$100 million**
 - D. HK\$200 million
11. Which of the following was not mentioned by Rosanna Law as a potential economic benefit for Hong Kong?
- A. Gate receipts
 - B. Advertising sponsorship
 - C. Betting revenue**
 - D. Attracting visitors to watch competitions locally



12. The word 'diversify' in the sentence "The growth of e-sports is helping to diversify Hong Kong's economy" can be best defined as:

- A. Narrow or limit
- B. Change into sports only
- C. Spread into different areas or types
- D. Stay the same

Page 04 – Shifting your mindset for group discussions

1. What is the key to achieving a high score in the group discussion, according to the article?

- A. Delivering a perfectly memorised speech
- B. Understanding that it is a collaborative task, not a solo performance**
- C. Using the most complex vocabulary possible
- D. Making sure you are the first person to speak

2. What does the marking scheme explicitly reward?

- A. Communication strategies that show you can manage a discussion with others**
- B. The candidate who speaks the longest
- C. The candidate with the most original ideas
- D. Perfect grammar and pronunciation alone

3. What is one way to show you are listening and value another candidate's contribution?

- A. By waiting silently for your turn to speak
- B. By connecting your point directly to what they have just said**
- C. By quickly moving the conversation to a new topic
- D. By writing down everything they say

4. How should you disagree with another candidate's point?

- A. Tell them directly that they are wrong
- B. Ignore their point and state your own
- C. Acknowledge their view before presenting your counterargument**
- D. Ask the examiner for their opinion

5. If you notice a candidate has been quiet, what should you do?

- A. It is best not to disturb them
- B. Pose a direct, open-ended question to them**
- C. Assume they have nothing to contribute
- D. Speak for them to help them out

6. What is the benefit of summarising the discussion's progress?

- A. It is a way to disagree with everyone else
- B. It makes the discussion longer
- C. It shows the examiner you are tracking the group's ideas and provides structure**
- D. It allows you to repeat you own points

7. What is your main objective in the group discussion?

- A. To deliver the best single line
- B. To prove that your ideas are the best
- C. To facilitate the best overall discussion**
- D. To make sure you speak more than the others

8. The article encourages a shift in focus from what to what?

- A. From complex ideas to simple ideas
- B. From speaking first to speaking last
- C. From agreeing to disagreeing
- D. From shining alone to ensuring the whole group shines together**