


Enquiry:  6822 2612

iNKY®

Powered by

信報

inky.hkej.com

Concise • Clear • Concrete • Compelling

HKDSE Essential to SUCCESS

- ✓ Articles are **audio-enabled** with English native speakers reading aloud
- ✓ Features **must-know topics** and current affairs
- ✓ Provides **downloadable comprehensive worksheets** (eg. mini-mocks)
- ✓ Video links in QR Codes are provided

Print

Digital (ePaper)



ePaper available

A digital version of the print edition.



School subscription starting from **\$3.5**

/issue

All inclusive:

✓ Print

✓ Digital

(ePaper + Online resources)



Promotional copy



iNKY is a weekly English reading material tailor-made for secondary students who are preparing to take the HKDSE. It provides printed and online materials including a 4-page tabloid-sized periodical, articles that are read aloud, videos related to the subjects (from YouTube, TED Talks), mini-mock exercises, and an online quiz.

Trending Topic

Featuring hot topics locally and globally

As the Hong Kong Examinations and Assessment Authority sets questions on current news topics, the Trending Topic section aims to keep students informed and up to date so that they are familiar with the issues when they study for the exam.

More to take home

- **Instant online exercises:** scan the QR code for multiple-choice exercises that test students' understanding of the story;
- **Mini mock:** downloadable, comprehensive PDF worksheets (3 to 5 pages, based on the newest format of the HKEAA question-writing style);
- **External video:** Scan the QR code to get extra information about the related subject.



Feature Story

Weighty topics to explore and discuss

A long read that examines local and international hot issues, modern trends, important people, etc, that feature in all papers of the HKDSE exam.

More to take home

- **English learning elements:** definitions of words and examples sentences to widen students' vocabulary range; teaching word families to expand their knowledge of various meanings of words, idioms and collocations;
- **Listening Comprehension:** practice listening skills for their DSE exam by scanning the QR code to listen to the summary of the feature story and then answer the questions.



DSE Tips

Advice on how to excel in the HKDSE

- **Practical tips:** Provides advice on key aspects of the HKDSE English language exam format;
- **All-round coverage:** tips for reading, writing, listening and integrated skills and oral exams;
- **Skills focus:** examines important techniques that not only helps pass the exam but are also useful later in life, eg, conciseness, correctness, fluency, writing for your particular readers, etc;
- **English learning:** learn English that is of practical use, eg, sentence patterns, common errors, stylistic devices to make language interesting and attractive.



iNKY in digital devices



All the issues at your fingertips

What can you do?

- Read ePaper versions in **flipped format** and **text-only format**;
- **Listen to the articles** while reading the texts;
- Access the **instant exercises**.



Download and save the worksheets

What can you do?

- Download the **Complete Exercises** of the issues you wish to explore;
- Access the links of external **videos and websites** related to the topics.



iNKY's Demo site

User guide to iNKY online resources

Native speaker reads aloud

Get students used to listening to native English speakers to give them confidence when taking listening exams.

Multimedia

Get extra information about the related subject through YouTube, international media, etc.

The image shows two pages from the iNKY Feature Story. Page 2 is titled "Baby incentives unveiled" and discusses Hong Kong's low birth rate and the government's efforts to encourage more babies. Page 3 is titled "Negative impact of declining birth rates" and "Boosting baby births", providing further analysis and statistics. On the right side of page 3, there are several multimedia links with QR codes: "Policy Address - promote fertility and create a childbearing environment", "Why does Japan have low birth rates?", "iNKY instant exercise", and "Listening Comprehension".

Instant online exercise

Multiple-choice questions that test readers' understanding of the cover and feature stories.

Listening Comprehension

Students practise listening skills for the HKDSE exam by listening to a summary of the feature story and then answer some questions to test their understanding. (Will be provided in the first issue of each month.)



Downloadable Complete Exercises at a glance



Vocabularies and Glossary Lists

Definition of words and example sentences to widen students' vocabulary range.



Mini Mock

Downloadable, comprehensive PDF worksheets (3 to 5 pages, based on the newest format of the HKEAA question-writing style).



Question Types

Introduce different question types to students.



Answer Key

Answer Key is exclusive to teacher's account.

2024-2025 School Subscription

Please fill in the following subscription form, stamp it with a school chop and return by fax at **2856 6334** or email to **edu@hkej.com**.



WhatsApp
6822 2612

Subscriber Information

School Code: _____
(for official use)

School Chop: _____

School Name: _____

Address: _____

Contact Teacher: _____

Department: _____ Head Teacher Others: _____

Email address: _____

Mobile: _____ Fax: _____

(HKEJ Education may contact you through WhatsApp)

Subscription no.: S1 _____ S2 _____ S3 _____ S4 _____ S5 _____ S6 _____ Others _____ Total _____

I do not wish to receive any promotional material from HKEJ Education.

Package	Items	Gifts	Price (a)	No. of Issues (b)	No. of Copies (c)	Amount (a x b x c)
A	Print	10 for Teachers	\$3.5	33	Min.240	\$ _____
	Digital Version <i>(ePaper + Online Resources)</i> Copyright Permission Letter	10 for Teachers				
B	Print	Digital Version for Students <i>(if schools subscribe to a minimum of 25 issues)</i>	\$6	_____	Min.25	\$ _____
Teachers	Print [#]	—	\$390	33	No min. requirement	\$ _____ (a x c)
	Digital Version <i>(ePaper + Online Resources)</i> # mailed every week by post					
					Total	\$ _____

*Digital-only subscription available for schools. Please contact us for details.

2024-25 Subscription Calendar

Published every MONDAY (Please circle selected issues)

Sep 24			16	23	30
Oct		7	14	21	28
Nov		4	11	18	25
Dec	2	9	16		
Jan 25		6	13	20	
Feb		10	17	24	
Mar	3	10	17	24	31
Apr		7	14		28
May			12	19	26
Jun	2	9			

Total _____ / 33 issues

Terms and Conditions

- This school subscription plan is available for schools or teachers only, school chop is required for every subscription.
- Each subscription form is processed as a single order. **If separate invoices are required, please photocopy the forms and submit them separately.**
- School must subscribe to at least 25 printed copies daily to enjoy free school delivery. If the quantity of subscriptions is below the minimum requirement, please contact our staff.
- The subscription order will commence within 14-20 working days upon receipt of the form; teachers' and students' digital subscription accounts will be offered via email notice. All the accounts will be expired on 31 Aug, 2025.
- Print copies will be delivered to schools before 8:30 am. Please contact us the same day before 10:30 am if there is any delivery problem.**
- Print subscriptions for teachers will be mailed every week. (International postage is not included. HKEJ shall not be responsible for any delay in postage)
- If the EDB announces suspension of face-to-face classes, the PDF or digital edition will be substituted for the Print edition.
- Subscription fees are non-refundable.
- In case of any disputes, Hong Kong Economic Journal Co., Ltd. reserves the right to fonal discretion.